

CITY OF MANHATTAN BEACH

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Manhattan Beach Earns Top Grade in American Lung Association's New Report

Manhattan Beach, CA (February 5, 2016) – In the recently released report from the American Lung Association, *State of Tobacco Control 2016*, Manhattan Beach received one of only seven "A" grades for Los Angeles County. Only 17 cities or counties in the State of California earned that distinction.

The City has taken a number of steps to improve its tobacco control policies since the previous report was released. "We are the trustees of this City and its citizens," says Mayor Mark Burton. "It is our responsibility to ensure, not only that we have clean air to breath and a healthy environment in which to live, but that our children and our children's children can enjoy the same. The American Lung Association's grade demonstrates once again that the City of Manhattan Beach is the best city to raise your family, live and successfully age."

The City has partnered with several regional and local organizations, as well as LA County's Department of Public Health, to design a strong tobacco control program. Manhattan Beach resident and Chair of the Surfrider Foundation, South Bay Chapter, Craig Cadwallader congratulated the City for its achievement and adopting advanced smoking ordinances, "...that not only help to protect the health and wellbeing of residents and visitors, but also help to significantly reduce the amount of cigarette waste litter, leading to a cleaner and healthier environment."

Throughout the City, smoking is prohibited in public places and will be prohibited in multi-unit housing beginning May 2017. The City also requires businesses to have a Tobacco Retail Permit, which regulates the proximity of the tobacco vendors to a school and prohibits the sale of specifically flavored tobacco products.

Each of these steps fits into the long-term vision for the City, outlined in the City-wide Strategic Plan that was adopted in January 2016 and can be found on the City's <u>website</u>. This plan outlines six Pillars of Success, one of which is Environmental Stewardship which commits the City to taking a "leadership role in environmental stewardship [that] works to create a built environment that compliments the natural environment." The City of Manhattan Beach prides itself in protecting and promoting the health of its residents and the city itself.

"Manhattan Beach's commitment to creating a healthy, smoke-free environment for the public is commendable," said Susan Burden, Beach Cities Health District chief executive officer. "Smoking remains the leading cause of preventable death in the U.S.; however, research clearly shows that aggressive smoke-free policies effectively lower smoking rates, cut unnecessary healthcare costs and, most importantly, improve overall community health. I hope Manhattan Beach's success inspires other cities to follow suit."